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Starting a Shisa Nyama business in South Africa is very profitable. A Shisa Nyama is a place where people can buy meat and braai, and it can also offer a variety of other meals, beverages, wines and alcohol. People from various walks of life go to the Shisa Nyama to socialize with other people, and to braai meat, eat food and drink. They can listen to good local music, while at the same time reconnecting to their roots and interacting with friends and family. The food sector has been growing due to the growth of the tourism sector and an increase in income. As a result, more people have been eating out in addition to the various events held by companies and individuals. More than R50 billion per year is generated by the food and beverages industry. There are a number of reasons for this, including events, festivals and gatherings that are held yearly. Families, friends, and co-workers are always in need of recreational activities including eating out. Thus, opening a Shisa Nyama is a lucrative business that one can explore. This article will outline how to start a Shisa Nyama business in South Africa, and the Shisa Nyama business plan – PDF, Word, and Excel.A Shisanyama restaurant business is a lucrative business that has been providing income for many entrepreneurs, but there are some essential factors you need to consider before you venture into this kind of business. Some of these factors include the size of your facilities; location, the kind of entertainment you will offer, your menus, and the food you intend to provide, plus your target market. These factors will be affected by the amount of capital you have. Thus, you should carry out a feasibility study, market research and have a good shisa nyama business plan before you venture into this business.LOCATION & PREMISESThe location of your business is an important decision to make before you start a Shisa Nyama business. It's important that you locate your food service facilities close to your target market. Consider the amount of road traffic and find an easily accessible location where people can park and get service. There are several possible locations, including shopping centres, malls, the CBD, townships, and urban areas. Opening a shisa nyama business close to places that typically have potential for traffic is ideal. It is also important to be strategic about your neighbouring businesses as well, because you are more than likely to feed into each other instead of competing. The premises of your shisa nyama should be large enough to accommodate the kitchen, sit in area, braai area, parking space and other facilities. It should be big enough to accommodate the number of clients you intend to contain at any given time. You may also need offices and storage room. The shisanyama business plan should include the costs of purchasing or leasing the premises.EQUIPMENT FOR A SHISANYAMA BUSINESSYou need various kinds equipment for your shisa nyama business and the type of equipment you require will depend on the size of your facility plus the kind of food and beverages you will serve your clients. Some essential equipment includes stoves, ovens, braai stands, refrigerators, cooking utensils, and cutlery among other things. You may need to buy sound equipment and televisions for entertainment depending on the entertainment you plan on offering. The costs of purchasing the equipment should be included in your shisa nyama business plan.PRODUCTSYour target niche will determine the kind of meals to sell. It is advisable to create attractive menus with different kinds of local and exotic meals in order to attract various types of customers to your business. It is also very important for a food services company to source food ingredients from the right suppliers. Consider developing relationships with suppliers who can provide affordable and quality ingredients consistently. The shisa nyama can offer different kinds of meat including, beef, chicken, fish, sausages, goat meat, pork, and lamb that can be braaied, deep fried, grilled, or stewed. You can also offer pap, rice, fries and various salads to accompany the braaied meat. The shisa nyama can also offer drinks, wines, alcohol and other beverages. The shisa nyama menu can also include desserts, different flavoured pudding, ice-cream, cakes and pastries. Products which you intend to sell should be included in the shisa nyama business plan.STAFF & MANAGEMENTAs a customer-centric shisanyama food service business, it's important that you hire employees that are friendly and efficient. Your employees should be passionate about serving your clients. If you want to hit the ground running it's better to hire a team of people who have experience in this business. Your cooks and chefs should be able to prepare good and attractive meals, and your waiters and other staff members should be able to serve customers efficiently on a regular basis. Inexperienced staff members need to go through extensive training before they can be given intricate tasks. Keep in mind that the equipment and machinery used for a food service company can cause serious injury. Ensure that you take the necessary precautions when operating your facilities.Depending on the size of your business, the actual number of your staff will vary however, you will need cashiers, cooks, waiters, cleaners, security as well as management. Your shisanyama business plan should cater for the salaries of all your employees.Some of the day-to-day operations of this business involve:Food preparationLiaising with /suppliersSales and communicating with customersPreparing and organising entertainmentManaging StaffMarketing and advertisingIt is essential to take great care when you handle food products and beverages. Food contamination can cause health issues. There is need for you to adhere to all industry related health and safety measures in place. These safety measures cover the cleanliness of your environment; how your staff members dress plus how and where food is prepared and stored among other issues. Businesses related to the preparation and serving of food can be a great risk, that is why adhering to health and regulations is important.MARKETThe market for shisa nyama products is huger and ever increasing, especially if you choose a good location. Many people enjoy eating out and unwinding at Shisa Nyama outlets after work or school and on weekends. It's important that you provide an entertaining environment, offer good quality food, and have customer friendly employees. Apart from the obvious advantages of becoming financially independent and becoming your own boss, operating a shisa nyama business is a profitable way of uplifting your community. The South African market is one of the leading emerging economies on the African continent there is potential for high growth, especially when it comes to the food and beverages sector. This sector has been growing steadily for the past 10 years, thus opening a shisa nyama business is a good investment.Whether you are a young entrepreneur, a professional seeking to start your own business or someone who needs a retirement plan, investing in a shisa nyama business is something worth considering. There is always demand for food, beverages and entertainment services in the country due to sporting events, food and wine fairs, funerals, festivals, and corporate events and regular eating out all year round, so running a shisa nyama can be rewarding financially. Also, a shisa nyama is more than a restaurant to many local South Africans. Braaiing, and spending time with family and friends at a shisa nyma is a cultural thing. One thing that can set you apart before investing in any venture is developing a business plan. A well thought out shisa nyama business plan will help you in both the short term and long term when it comes to any investment. There are various risks associated with running a shisa nyama business, like any other venture, your shisa nyama business plan should clearly outline these risks and ways to minimise them.PRE-WRITTEN SHISA NYAMA BUSINESS PLAN (PDF, WORD AND EXCEL): COMPREHENSIVE VERSION, SHORT FUNDING/BANK LOAN VERSION AND AUTOMATED FINANCIAL STATEMENTSFor an in-depth analysis of the shisa nyama business in South Africa, purchase our shisa nyama business plan. We decided to introduce the business plans after noting that many South Africans were venturing into the shisa nyama business without a full understanding of the industry, market, how to run the business, the risks involved, profitability of the business and the costs involved, leading to a high failure rate of their businesses.Our business plan will make it easier for you to launch and run a shisa nyama business successfully, fully knowing what you are going into, and what's needed to succeed in the business. It will be easier to plan and budget as the shisa nyama business plan will lay out all the costs involved in setting up and running the business. The business plan is designed specifically for the South African market.USES OF THE SHISA NYAMA BUSINESS PLAN (PDF, WORD AND EXCEL)The shisa nyama business plan can be used for many purposes including:Raising capital from investors/friends/relativesApplying for a bank loanStart-up guide to launch your shisa nyama businessAs a shisa nyama project proposalAssessing profitability of the shisa nyama businessFinding a business partnerAssessing the initial start-up costs so that you know how much to saveManual for current business owners to help in business and strategy formulationCONTENTS OF THE SHISA NYAMA BUSINESS PLAN (PDF, WORD AND EXCEL)The business plan includes, but not limited to:Market AnalysisIndustry Analysis5 Year Automated Financial Statements [ Income statements, cash flow statements, balance sheets, monthly cash flow projections (3 years monthly cash flow projections, the remaining two years annually),break even analysis, payback period analysis, start-up costs, financial graphs, revenue and expenses, Bank Loan Amortisation]Marketing StrategyRisk AnalysisSWOT & PEST AnalysisOperational RequirementsOperational StrategyWhy some South Africans in the shisa nyama business fail, so that you can avoid their mistakesWays to raise capital to start your shisa nyama business in South AfricaThe Shisa Nyama Business Plan package consist of 4 filesShisa Nyama Business Plan – PDF file (Comprehensive – 93 pages)Shisa Nyama Business Plan – Editable Word File (Comprehensive – 93 pages)Shisa Nyama Business Plan Funding Version – Editable Word File (Short version for applying for a loan – 47 pages)Shisa Nyama Business Plan Automated Financial Statements – (Editable Excel file)The financial statements are automated. This implies that you can change eg the costs, salaries etc, and all the other financial statements will automatically adjust to reflect the change. GET THE SHISA NYAMA BUSINESS PLAN (PDF, WORD AND EXCEL) - R400 Only.We decided to make the business plan affordable to anyone who would want to start the business, and the price for the pre-written business plan is only 400 Rand.We have several payment methods which you can use.Payment Method 1 (Visa card, Mastercard, Credit card, Debit Card)Click Buy Now below to purchase. After you have purchased, you will instantly see the download link for the business plan package on the screen. We will also email you the download link. Get instant access to the business plan now!If you want to purchase multiple business plans at once using Visa Card/MasterCard then click here: Business Plans StoreThe business plan package is a zipped compressed file containing the PDF, Word and Excel documents. 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